

hadley hendrix

hadleyhendrix.com
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about me

I'm an Editorial Designer (AKA book and magazine designer), creating tailored, production-ready designs for print and digital. I work with publishers, magazines, and authors on interior design, cover design, typesetting, ebook conversions, and print management. Creating unique book designs that are stylish and readable is my specialty!

experience

Aug 2021–Present

Hadley Hendrix (self-employed)

Editorial Designer

- Consider client goals, target audience, genre, trends, etc. to create custom designs that fit the unique needs of each publication
- Prioritize reading experience in design decisions and during typesetting
- Typeset every paragraph with care to minimize distractions that interrupt comprehension, contributing to a seamless reading experience
- Improve end-to-end workflows, streamlining the production process to make future projects smoother and more economical
- Transform print layouts into accessible and compliant digital publications, ensuring ebooks (EPUBs) strive toward EAA/WCAG standards

April 2021–Aug 2025

Banyan Review

Designer | Sep 2023–Aug 2025

- Oversee all design, layout, and typesetting for the magazine
- Consistently communicated with Editors-in-Chief to ensure satisfaction and accuracy in fulfilling their vision for a magazine redesign in 2023
- Designed an interactive pdf for a more user-friendly Flipbook experience, utilizing a bookmarked TOC, hyperlinks, and linked videos

Assistant Editor | Oct 2021–Jan 2022

- Organized submissions in a spreadsheet for ease and clarity when communicating with the primary editor during weekly reviews
- Reduced reading time for submissions, providing writers and artists with quicker responses

Marketing Liaison | April 2021–June 2021

- Improved social media marketing by strategizing when to post on different platforms
- Monitored social media daily to communicate with readers and facilitate conversations

Jan 2021–March 2025

Trio House Press

Book Designer & Typesetter | Aug 2021–March 2025

- Typeset book interiors using InDesign, while updating poets on the production process
- Composed an InDesign manual for interns to maintain consistency and a quicker production process

Copyeditor | Jan 2021–May 2023

- Copyedited books using the *Chicago Manual of Style*
- Checked facts and queried authors to protect the author's intent
- Improved structure to ensure cohesion and concision
- Proofed manuscripts before sending to production

Administrative Assistant | Aug 2021–Jan 2023

- Designed and composed a handbook for compliance, introducing volunteers to THP's annual projects and routine tasks
- Organized marketing info., contact information, and more into sharable spreadsheets
- Created educational plans to maintain non-profit status

Marketing Liaison | Jan 2021–Jan 2023

- Created press releases and query letters
- Wrote distribution summaries
- Researched publications and improved marketing strategies to increase the likelihood of books being reviewed

July 2023–July 2024

Reckless Records

Record Seller

- Catalogued all media (CDs, LPs, 45s, DVDs, etc.) by genre and date of acquisition to maintain an expansive music and film library
- Managed and updated inventory, correcting processing and transfer errors using PuTTY
- Updated social media with new releases
- Prioritized customer needs (placing items on hold, ringing them out, and filling special orders)
- Cultivated a sense of community through hosting events, listening parties, posting flyers for local artists, etc.

Aug 2020–Jan 2024

Talon Review

Layout & Design Director | Feb 2023–Jan 2024

- Directed creative vision for magazine issues, including typography, layout, and design
- Supported accessibility by ensuring contrast, fonts, and proportion support the read rather than distract

Fiction Editor | Aug 2020–May 2021

- Managed fiction team, ensuring stories were read and copyedits were made in a timely fashion before returning decisions to editorial board
- Established relationships with my team and negotiated to reduce conflict when disagreeing about whether to publish a piece
- Organized meeting notes and daily reminders to facilitate engagement and commitment to achieving goals
- Contributed to the development of social media ideas, The Catch Newsletter, and designed flyers for readings

June 2021–Aug 2023

UNF Writing Center

Writing Consultant

- Helped students improve their writing, guiding them through editing and revising
- Illustrated writing concepts by showing examples, creating lesson plans, sharing resources, and modeling how to correct errors
- Maintained a comprehensive understanding of multiple style manuals and types of academic papers
- Designed bookmarks and stickers to increase brand awareness on campus

Aug 2022–Aug 2023

Featherproof Books

Assistant Editor

- Read submissions, ensuring each manuscript received a careful eye and timely response
- Updated supervisor with thoughts on submissions and how to improve the process
- Updated Squarespace website with mini-books

Sep 2018–Dec 2018

Adrian G. Marcuse Library

Library Assistant

- Sorted and reshelfed items according to the Dewey Decimal System
- Collected data on foot traffic
- Collaborated with others to ensure an effective management of tasks

education

2023	BA in Psychology in Writing, Minor in Creative Writing, Summa Cum Laude, University of North Florida, Jacksonville, FL
2018	LIM College, Fashion Scholar, New York, NY (Fashion Merchandising courses)
2018	HS, Major in Creative Writing, Douglas Anderson School of the Arts, Jacksonville, FL

design projects

2026	Co-Edition Typesetting <i>Paris Rêvé</i> (Hardie Grant North America)
	Co-Edition Typesetting <i>Your Home Coffee Shop</i> (Hardie Grant North America)
	Interior Design <i>A Ghost Among Magnolias</i> (Lanternfish Press)
	Interior Design / Typesetting / Ebook Conversion <i>Older Than Ghosts</i> (Lanternfish Press)
	Interior Design / Cover Design / Typesetting / Ebook Conversion <i>Surety</i> (Inlandia Books)
	Interior Design / Cover Design / Typesetting <i>Talbot & The Fall</i> (Indirect Books)
2025	Website Design Spout Press
	Interior Design / Typesetting / Ebook Conversion <i>Beastly</i> (Lanternfish Press)

	Co-Edition Typesetting <i>The Brasserie Cookbook</i> (Hardie Grant North America)
	Typesetting <i>Korean Temple Cooking</i> (Hardie Grant North America)
	Cover Design / Interior Design / Typesetting Issue 20 (<i>Banyan Review</i>)
	Interior Design / Typesetting / Ebook Conversion <i>A Harvest of Furies</i> (Lanternfish Press)
	Interior Design / Typesetting / Ebook Conversion <i>Whiskers</i> (Lanternfish Press)
	Cover Design / Interior Design / Typesetting / Print Management Issue 10 (<i>Little Engines</i>)
	Cover Design / Interior Design / Typesetting / Print Management ARCHIVE (<i>Little Engines</i>)
	Interior Design / Typesetting <i>The Glass Garden</i> (Lanternfish Press)
	Interior Design / Typesetting / Ebook Conversion <i>The Barefoot Followers of Sweet Potato Grace</i> (Lanternfish Press)
	Interior Design / Typesetting / Ebook Conversion <i>The Momentum List</i> (Stephen V. Peters)
	Typesetting <i>Splice</i> (Trio House)
	Typesetting <i>The Grace of Black Mothers</i> (Trio House)
2024	Cover Design <i>Baby Cerberus</i> (Wolsak & Wynn)
	Cover Design / Interior Design / Typesetting Issue 19 (<i>Banyan Review</i>)
	Cover Layout Volume 22: Ages/Stages (<i>Mom Egg Review</i>)
	Cover Design / Interior Design / Typesetting Issue 18 (<i>Banyan Review</i>)
	Typesetting <i>Four Fields</i> (Trio House)
	Typesetting <i>Dressing the Bear</i> (Trio House)
2023	Cover Design / Interior Design / Artwork / Typesetting Vol. 3, Issue 2: Spare Wile (<i>Talon Review</i>)
	Cover Design / Interior Design / Typesetting Issue 17 (<i>Banyan Review</i>)
	Magazine Rebrand / Cover Design / Interior Design / Typesetting Issue 16 (<i>Banyan Review</i>)
	Cover Design / Interior Design / Typesetting Vol. 3, Issue 1: Floweret / Poppy / Wilt (<i>Talon Review</i>)
	Typesetting <i>Live in Suspense</i> (Trio House)
	Developmental Editing / Typesetting <i>A Northern Spring</i> (Trio House)
2022	Copyediting / Typesetting <i>The Fallow</i> (Trio House)
	Copyediting <i>Bloomer</i> (Trio House)
2021	Assistant Editor Issue 8 (<i>The Banyan Review</i>)

Album Design | *HOOVED* (Eat Poems)

Copyediting | *Sweet Beast* (Trio House)

Copyediting | *The Traditional Feel of the Ballroom* (Trio House)

Fiction Editor | Vol. 2, Issue 4: DreamPiece (*Talon Review*)

2020 Fiction Editor | Vol. 2, Issue 3: Rejuvenescence (*Talon Review*)

lectures, participation, & other work

2025 Douglas Anderson School of the Arts, Guest Lecturer
Featured in the Creative Bloq article *The best fonts for books* by Polly Allen

2024 NYU, Guest Lecturer for two undergrad graphic design classes, Fall Semester, New York, NY
Design Museum of Chicago, assisted with the installation of *Letters Beyond Form* exhibition, Chicago, IL

2023 UNF, Guest Lecturer for a publishing course

2022 CLICS, Model in the American Beauty Show, Chicago, IL
"Bumping Against the Ceiling," (a short film), Director

2021 MOCA, Reader in the *Romancing the Mirror* exhibition, Jacksonville, FL

2018 LIM College, member of the Fashion Styling Club, New York, NY
Manhattan Vintage Trade Show, volunteer, New York, NY

published work

2022 *Unscene Magazine*, Sasha Kovalenko interviews me

2021 *Talon Review* – The Catch Newsletter, "Stripping Away the Many Layers of *The Queen's Gambit*," (book review)
The Banyan Review – Issue 7, "a moth zaps himself repeatedly on my porch light," (poem)
The Banyan Review – Issue 7, "relocation," (poem)
The Banyan Review – Issue 7, "Melting Into You," (acrylic painting)
The Rising Phoenix Review – April 2021, " 'Otherwise Fallin in Love' Song by Les Rallizes Dénudés," (poem)

2020 *Talon Review* – Vol. 2, Issue 2: First Light, "A Perfect Warmth," (short story)

2016 *ÉLAN*, "Wednesday's Colors Leave White Space," (short story)

membership

Young Publishers Association (YPA) Mentor | 2025

Publishing Professionals Network (PPN) | 2024–Present

skills

Style Manuals

CMOS
MLA
APA

Literary Programs

Submittable
IngramSpark

Open Source Software (OSS)

PuTTY

Project Management

Google Workspace
Microsoft Office
Notion

Web-Building

WordPress + Elementor
Termageddon (privacy policies)
SiteGround

Coding

HTML
CSS

Ebooks

Ace by DAISY
pagina EPUB-Checker
Sigil

Design

Adobe InDesign
Adobe Photoshop
Adobe Illustrator
Procreate
Adobe Acrobat Pro

languages

Danish (beginner)
English (native)